🕐 **3-DAY COURSE**

AI Product Management (AIPM) - Sprint

Managing AI products, from ideation and strategy to launch

TARGET AUDIENCE

Product managers, product owners, chief [digital/information/product] officers, and other professionals from tech companies and startups, willing to expand their skills in managing the development of AI products.

MATERIAL

Participants should bring their own laptop.

ORGANIZATION

- School of Computer and Communication Sciences, EPFL
- AI Center, EPFL

OVERVIEW

AI is set to transform various industry sectors. Consequently, the demand for product managers who can develop AI products is high. AI product management is a complex role that requires an understanding of both AI and product management.

How to identify opportunities for developing new AI products? When can AI improve existing products, services or processes? What are the best practices in AI Product Management (AIPM)?

Through a 3-day sprint course, participants will learn the techniques and methodologies for developing and managing new AI products from ideation and strategy to launch.

OBJECTIVES

- Identify opportunities to develop new AI products or integrate AI within existing products
- Gain insights into the technical aspects of AI to enhance product discovery, development, and launch
- Build an effective AI product roadmap from strategy to launch
- Create a Minimum Viable Product (MVP) as hands-on exercise and receive expert feedback
- Discover compelling case studies from industry leaders and expand your professional network

- Day 1: Thurs., Oct. 24, 2024 (in-person)
- Day 2: Fri., Oct. 25, 2024 (in-person)
- Day 3: Fri., Nov. 1, 2024 (online)

From 8:30 am - 5:00 pm

EPFL, Lausanne, Switzerland and online

Certificate of attendance

CHF 2450.-
10% special discount for contributing members of EPFL Alumni and EPFL partners

Online registration
Registration deadline : Sept. 30, 2024
Number of participants is limited

LEARN MORE

© iStockphoto.com/ong-ad Nuseewor

PROGRAM

DAY 1 - Morning
Introduction to AI Product Management (AIPM)
• What and why of AIPM
• Technical introduction to AI
• Core pillars and required skills for AI product management
• AI product manager role and impact on various industries

DAY 1 - Afternoon
AI Product Discovery
• Understanding customer needs
• Establishing product-market fit
• Setting AI product vision and strategy

DAY 2 - Morning
AI Product Development
• Mastering agile methodologies
• AI product tests and development
• Managing team dynamics and effective communication with stakeholders

DAY 2 - Afternoon
AI Product Delivery
• Planning and executing a successful AI product launch
• Marketing the AI product
• Release and performance metrics for continuous improvement of AI products

DAY 3
Minimum Viable Product (MVP) Presentation Day
• Participants present their developed MVPs, showcasing their journey from ideation to execution
• Participants receive feedback from experts to refine and enhance their MVPs

PROGRAM CO-DIRECTORS

• **Prof. Amir Zamir**, *Professor of Computer Science, EPFL; advisor for various AI start-ups*

• **Dr. Amin Kaboli**, *Lecturer in AI Product Management, EPFL; Chief Product Officer, Lagrange.AI*

INSTRUCTORS

• **Prof. Amir Zamir**, *Professor of Computer Science, EPFL; advisor for various AI start-ups*

• **Dr. Amin Kaboli**, *Lecturer in AI Product Management, EPFL; Chief Product Officer, Lagrange.AI*

GUEST SPEAKERS

Four experts from academia, AI unicorn start-ups, and leading AI corporations.